

BOYCOTT

GRAPES

HEAD

LETTUCE

**GALLO
WINES**

SUPPORT



FARMWORKERS

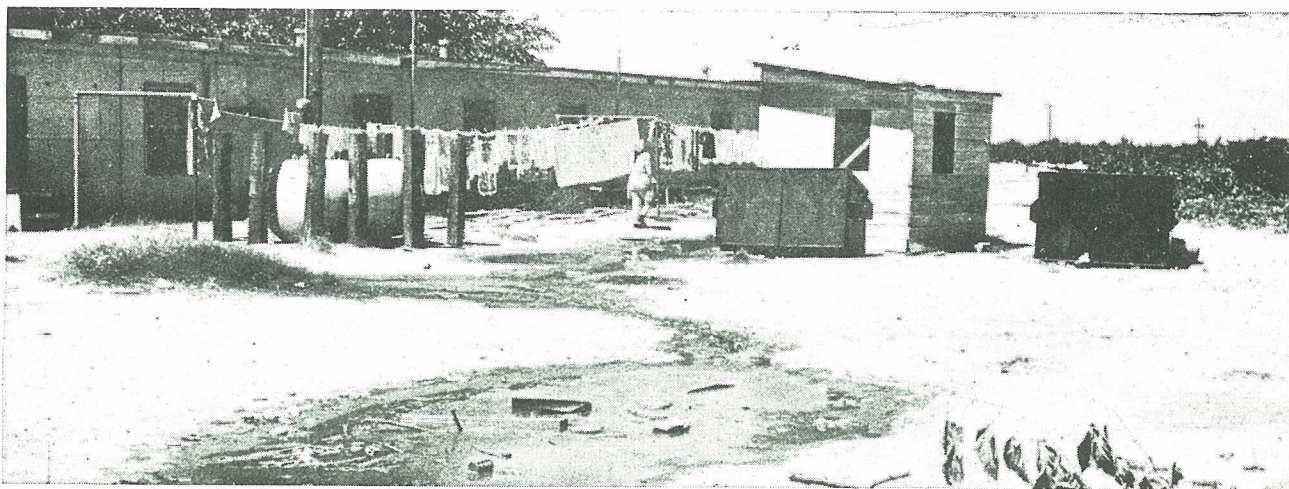
SUPPORT



FARMWORKERS

United Farm Workers
1300 S. Wabash
Chicago, IL 60605
Ph. 939-5120

a look at the real Boone's Farm...



E&J Gallo — Camp #1

The E&J Gallo Winery, makers of Boone's Farm and Ripple, is not the quaint little scene pictured on the wine bottles. Gallo is the *largest* wine company in the country, producing one-third of all wine sold in the U.S.! In 1972, Gallo's estimated profits soared to \$45 million.

In 1967 Gallo signed a contract with the United Farm Workers of America, AFL-CIO, after the workers voted unanimously to be represented by the UFWA. Wages improved, child labor was ended, and dangerous pesticides were eliminated.

That contract expired on April 18, 1973 and for two and a half months the farm workers worked without a contract while negotiations with Gallo dragged on. Then on June 26, 1973 Gallo announced that the workers would now be represented by the Teamsters and not the UFWA. That night the workers met and voted to strike. On June 27, 1973, 85% of the workers walked out of the fields and they have been on strike ever since.

Both Gallo and the Teamsters have refused to hold secret ballot elections even though the farm workers have repeatedly requested a representational election. Gallo wants a Teamster contract because it provides *no* protections for the workers, while the UFWA contract is negotiated by the workers themselves and enforced by them.

The issue in the Gallo strike is whether farm workers have the right to choose their own union, or whether Gallo will continue to impose his choice of a union on the workers.

The farm workers are determined to win their strike, but they need your help!

DON'T BUY BOONE'S FARM or any other Gallo wines...

- Ripple • Tyrolia • Paisano • Thunderbird • Eden Roc
- Carlo Rossi • Red Mountain • Andre • Spanada

For further information contact the UFWA office nearest you:

475 W. Market
Akron 44303
216-376-7096

1604 Race St.
Cincinnati 45210
513-721-8594

2705 Detroit
Cleveland 44113
216-696-2686

657 S. Ohio
Columbus 43205
614-258-9571
614-258-7568

Box 3
Dayton 45402
513-228-8465

- I want to help leaflet and picket.
- I will continue to boycott grapes and head lettuce, and will stop buying Gallo wines.
- I would like to invite a UFWA speaker to a meeting at my church, synagogue, union, school.
- I enclose a contribution to help the United Farm Workers.

Name _____

Address _____

City _____

State _____ Zip _____

Phone _____



Boycott Grapes and Head Lettuce

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